

OVERVIEW

Webcast Studio

Self or managed service solution to broadcast interactive presentations

Webcast Studio provides unrivaled technology that makes it easy to create and broadcast impactful, rich media presentations on the web. Connect with more people around the globe, no matter where they are.

Rich Media Streaming

Webcast Studio delivers webcasts with crystal clear audio, video, and slides with an unmatched attendee experience. Experience the highest quality video stream without additional encoding hardware. Presenters can handle multiple slide decks with animations and builds. The webcast studio can accept any video input allowing you the flexibility to deliver the most compelling content to make your presentation come to life.

Webcasting Made Easy

Users can enjoy the fastest self-service solution available in the industry. While all of your participants need is access to a web browser to view presentations Built on Adobe Flash, Webcast Studio makes it easy for them to join from virtually anywhere, without installing additional software.

For slower connections, Webcast Studio automatically lowers bandwidth requirements by switching to audio and slides to provide the best possible attendee experience.

Your Message—Delivered

Webcast Studio is uniquely positioned to serve all of your online communication needs from one source including audio conferencing, webcasting, comprehensive services, and virtual events.

Most Powerful & Global

The most powerful webcasting solution in the market with new capabilities to support up to 17 languages, multilingual close captioning for over 150 languages and a connection to a global content delivery network solution to cater to your global audience. Create detailed micro-sites with multiple themes, tabs, and social media url's.

Detailed Analytics

Detailed analytics to track attendance, demographics and even behavior inside the presentation. The Engagement Index allows organizers to define parameters and criteria to measure lead scoring, attendee engagement, content and overall success of their event.

Customized Experience

Webcast Studio is designed for complete customization. Get all of the features you need in a branded interface that reflects your organization's image and message.

From your desktop webcam to a professional production studio, Webcast Studio can handle your video feed for live streaming, recorded or even international satellite broadcasting.



What it means for you:

- Reach wider audiences
- Lower production and broadcast costs
- More engaged attendees
- Shorter time to market

Why customers choose Webcast Studio

- Multiple options for multiple audiences
- Easy to use self service option
- Speed – set up a webcast in seconds
- 100% web based – no downloads
- Simple & powerful customization capabilities
- Interactive user interface
- Peer-assisted multicasting
- Global experience and support

Standard Features

Works on any desktop platform and browser: Mac, PC or Linux compatible with current version of Safari, Chrome, Internet Explorer or Firefox

Automatic bandwidth detection and adjustment: Prior to an event, the webcast application checks available bandwidth for each user and adjusts to fully support audio and video

High quality video encoding: Broadcast top quality video without additional hardware encoders

Default Flash-based interface: Built on the Adobe Flash platform already pre-installed on 99% of computers for a worry-free viewing experience

Customizable application features and branding: customize branding and modules for any event

Instant archive: archive is auto-created and available immediately following event

Live and on-demand audio and video presentations: audio or video presentations streamed live or on-demand

Advanced polling: ask poll questions to audience in order to gather feedback and create interactivity, as well as ability to change fonts and colors

Full slide support: ability to support all PowerPoint builds, animations and embedded videos in a streaming slide presentation

Live text Q&A chat: ability to submit questions to the speaker by typing them into the application

Real-time polling results: poll responses available for participants and speakers to view as they are submitted

Screen broadcasting: presenters are able to broadcast their desktop, all Flash-based without any installation required for those viewing

Virtual environment integration: instant integration and reporting with the Virtual Environment platform

How You Can Use It:

- Marketing events
- Investor relations
- Training and development
- Town hall events
- Product launches
- Corporate events
- Human resources

Why Webcast Studio

Security: secure log in capabilities, along with secure infrastructure design, intrusion detection and prevention, SOP's for log review and scanning, personnel security, physical security and much more.

Reliability: 99.99%

Global: delivers via Adobe Flash for easy viewing across the world, along with support and services in multiple countries and offices on four different continents. Automatic CDN support for real time global distribution.

Advanced Features

Auto-generated reports available in real-time: User registration and activity information collected with data available for review immediately

Flexible video input: Source video from webcams, existing telepresence, connect with FMLE, or use one of our highly-skilled onsite video encoding technicians. Satellite and Fiber transmissions are available upon request.

Comprehensive reporting capabilities: Registration, polling, questions, survey responses, and much more is automatically collected and made available through web-based reporting, which makes it easy to access and share information. Simplify registration by allowing users to utilize their Facebook logins to access webcasts.

Multi-video: Ability to switch video feed between multiple locations during a single program.
Reservationless Plus Integration: Ability to connect and present at anytime with up to 10 presenters over an audio conferencing line.

Peer-Assisted Multicasting: Enterprise solution for your large internal events that provide up to 80% bandwidth reduction

Fast access & data-level integrations: Easy integrations with third-party registration systems.

Presentation assets: Downloadable files and hyperlinks for attendees to gather additional information on the presentation topic and content

Speaker bios: Provides background information about the presenter

Self Service Option: Easy to use and super fast to create presentations

Full Service Option: World class technology matched with dedicated industry experts to ensure success.

Post-event tests and surveys: Graded or ungraded customizable certification or test users can be automatically redirected to after a presentation. Responses are collected and included in program reports.

Twitter feed: Participants are able to log in to their Twitter accounts right from the application's module navigator and tweet about the event or just follow the conversation as it is happening. The Twitter hash tag is automatically inserted in the participant's tweet.